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D5040 NEWSLETTER

Sep 2007 ISSUE

DEAN'S DIGEST

I can't believe that August is over and I have relaxed enough to enjoy my "**Official**" visits to the Clubs. It has had been an amazing adventure and passed in the blink of an eye. I suspect that this will be the nature of this year and that before I know it, my year as DG will be



over. As the Youth Exchange Students always tell you – "this is the best year of my life", so for me – this will be year of such **fun and adventures** that I too will remember it as a banner year.

My adventures started when together with PDG Sonya Wolowidnyk and the Rotarians of the Rotary Club of Vancouver Cambie, I stood waiting at the airport for the arrival of **RI President Elect DK Lee, his wife Juang** and their aides, Mike and Mary Pinson . . . and it just kept building from there. **RI President Wilf Wilkinson** arrived that evening and I had the honor of spending 3 days with him while he was in Vancouver attending the **Presidential Membership Conference**. What an amazing time visiting the joint meeting of the **Rotary Club of New Westminster and Rotary Club of New Westminster Royal City**; the **Rotary Club of Vancouver Arbutus** meeting; a press conference with the **Rotary Club of Chinatown** as they announced their amazing Bike Ambulance project in Namibia; a visit with **PDG Charles Loh and his wife Carol**; more interviews and finally the Presidential Membership Conference and the associated meetings and dinners.

I have to catch my breath just thinking about this very busy time, yet President Wilf Wilkinson was always on time, always smiling, always willing to share. What an amazing President we have. . .



Dear President Wilf:

On behalf of my father, CHARLES LOH, I write to sincerely thank you and Dean for taking time from your busy schedule to visit him today.



It meant a lot to him as he ponders the 50 plus years he has devoted his life to the Rotary.

Your expression of friendship and fellowship was a real booster for him as we hope for his recovery.

-Mason Loh

.... and what **amazing clubs** we have. The first club I visited was the Rotary Club of **Vancouver Quadra**. I cannot believe how nervous and concerned I was – and they put it all right for me! Thank you for listening intently, applauding vigorously and giving wise advice! Now that I am over the nerves, I am vastly improved and loving every minute of my visits. **Richmond Sunset**, **Steveston-Richmond**, **Whistler Millennium**, **Pemberton** and **Squamish**. It feels like I am sitting on a train and the stations flash by - a brief stop to meet the amazing Rotarians and see the stunning projects – and then the conductor blows the whistle, and I have to move on – hopefully to return in the near future.

This past weekend was spent in the hurricane energy of 26 magic young people and the facilitators of **RYLA North**. Despite dire weather predictions for Prince George – it did not rain and I learned to play FROLF (Disc golf) and a game called Electricity! Once again – all I can say – it was an amazing experience and I loved being involved. RYLA is a stunning program. Thank you to all the clubs that support this program – you are changing the lives of the youth you send.

This week I visit further clubs around Vancouver and next week am off to the **Sunshine Coast** to see how Rotary fares there and to enjoy their Annual "Hunghai".

I hope you are all able to enjoy September, this last slow month of Summer/early Fall, and wave to me as I pass on this great Rotary road.

- Dean



ANYBODY WHO EXTOLS THE VIRTUES OF LIVING IN CENTRAL INTERIOR OF B.C. IS KNOWN AS A CARIBOOSTER



"ANYBODY WHO EXTOLS THE VIRTUES OF LIVING IN THE CENTRAL INTERIOR OF BRITISH COLUMBIA IS KNOWN AS A CARIBOOSTER – NO TRAFFIC JAMS, REA-SONABLE WEATHER (JUST ENOUGH RAIN TO KEEP THE GRASS GREEN) AND AF-FORDABLE HOUSE PRICES"

- AG BOB FISH

... no traffic jams, reasonable weather (just enough rain to keep the grass green) and affordable house prices. **The 5 Rotary Clubs in the Cariboo** (2 in Quesnel, 2 in Williams Lake and 1 in 100 Mile House) can definitely be classified as Cariboosters. They all have contributed greatly to improving their communities. The Quesnel Club sponsored both the Williams Lake Club and the Quesnel Sunrise 2000 Club and the Williams Lake Club, in turn, sponsored the 100 Mile House Club and the Williams Lake Club.

Some of the recent community improvements include the **Quesnel Club's indoor** soccer fields, the **Quesnel Sunrise Club's clock tower** in downtown Four Corners Square, the **Williams Lake Club's log picnic shelter** in a local park, the **Williams Lake Daybreak Club's management of the Stampede Parade** during the Canada Day weekend and the **100 Mile House Club's management of the old local arena** which they've transformed into an agriplex for horse shows and the Rotary Fall Fair.

Proceeds from last year's auction went toward the stabilization of the foundation under the cenotaph honouring our war veterans, and for furniture for the visitor's room located on the renovated 3rd floor of G.R. Baker Hospital. The president of the **QUESNEL CLUB** is Brian Harrison, a bank manager. Their new officer installation was held at a Japanese style community hall which the Club helped construct several years ago. Yes, you have to remove your shoes when you enter. Their weekly lunch meetings take place at a Chinese restaurant in West Quesnel. The food is brought out on large platters and placed on the revolving tray in the center of each table – very convenient. Their big fund raiser is a **televised auction** which takes place in **November each year**.

QUESNEL SUNRISE 2000'S CLUB president is **Gordon Gairns** who is a claims adjuster. Their installation took place on a Saturday afternoon and included a golf tournament for members and spouses. They meet for breakfast in the basement of the Billy Barker Hotel and Casino in downtown Quesnel. The Casino is fortunately not open at that time of the morning and they can't actually see the sunrise from their meeting place. One of their members is a former mayor of Quesnel.

(Pic from City of Quesnel: L to R: Peace River South MLA Blair Lekstrom, Spirit of BC Committee Chair Coun. Mary Sjostrom, Mayor Nate Bello and Sunrise Rotary



2000 President Elect Kit Collins unveil the sign announcing the grant contribution to the **Four Corners Square** on Monday, Aug. 13.)

Both Quesnel Clubs have an interesting practice of **keeping their fines separate from their happy and sad dollars** which are donated periodically to a local charity. The two clubs jointly sponsor a Rotary Exchange student.

The **100 MILE HOUSE CLUB'S** president is Douglas Dent, a lawyer. They hold their lunch meetings at a German restaurant with a very civilized tradition of serving wine and/or beer prior the meal and another civilized tradition of serving your meal at your table. One of their members is a former mayor of 100 Mile House.

their installation at a local golf course but is located at the entrance to the rodeo Nelson stated that the Rotary Club's conthey were there only for the food. The grounds during the "World Famous Wil- tribution to the community is very welinstallation, this year, was performed by liams Lake Stampede". One of their come. "You are an ambitious group who the oldest member of the club who felt members is a former mayor of Williams puts their hearts in the community," he truly honoured in being selected. He in- Lake. stalled Don Urguhart as President. Don owns and manages a local printing shop which is advertised in the District 5040 directory. The Club meets for a buffet lunch upstairs in a former Chinese restaurant which has a magnificent view of the lake.

Their interesting tradition is to form a receiving line at the beginning of each meeting so that, as the members and guests enter, they greet and shake hands with all the people present and then stand at the end of the line and greet people who have entered after them. Their Rotary Exchange student this year recently arrived from Germany. For their major fundraiser, they organize a large outdoor barbecue which serves breakfast and



(L to R) Club Pres. Don Urguhart, German Exchange student Matti Haake, Rtn Guenther Weckerle, and Mayor Scott Nelson cut the ribbon to dedicate the new picnic shelter at Boitanio Park

The WILLIAMS LAKE CLUB also held long weekend. The "Stampede Steakout" in 2005 is officially open, Mayor Scott said. "Your organization has been absolutely critical in projects in Williams Lake!" Read complete article at www.rotary5040.org - Media Mentions.

> The WILLIAMS LAKE DAYBREAK CLUB held their installation outdoors at the house of one of the members. They put on a barbecue and organized an informal pot luck dinner. They meet for a buffet breakfast at a local restaurant on the ground floor of the Cariboo Friendship Centre which has an excellent view of the sunrise (if you can focus at 7:00 am in the morning). The president this year is Ingolf Sandberg who owns and manages a local office machine outlet. Their fundraisers include selling of pre-numbered "Bronco Buttons" during the aforementioned Stampede and organizing a Duck Drop in conjunction with the Williams Lake Club.

dinner for 3 days during the Canada Day The club's Picnic Shelter project started

Williams Lake Daybreak Rotary's 2nd Annual Williams Lake Stampede Parade



Williams Lake produced our quite proud of both the parade Wagner was in charge of WL Stampede Parade on Sat- and Williams Lake - and invite cleaning up those deposits! Organizing and overseeing this urday, June 30th – and it was all Rotarians in the district to great! Our club organized this join us sometime in the future 83rd annual parade (our 2nd to see it first hand! parade as organizers) as a community service because our The **District's Youth** community really enjoys this change BC Tour group was in parade and it has become an town over the weekend and integral part of a very busy participated in the parade weekend for Williams Lake and they seemed to be having a surrounding areas. The July great time as they rolled by this long weekend is a tremendous Rotarian! time to visit Williams Lake!

This year our parade had over 150 registrants entered in the parade itself - each with its own set of volunteers. We counted just over 1,000 participants in the parade itself. The parade route covers 2 Kms

takes a group of **100 volun-** made by the equine entrants! teers to organize, run, and

Ex-



through downtown Williams There were at least 2 Daybreak Lake and the sun was shining Rotarians participating in the brightly. There were over parade. President Elect Ingolf **11,000 people watching** the Sandberg was showcasing his parade this year. The commu- amazing musical talents while nity really supports the parade marching with our own Williams with active participation either Lake Community Band. Ingolf in the parade or by watching also showed great dexterity in and cheering. The parade also avoiding the various "deposits"

nity event of a grand scale in "unwanted equine deposits" our Rotary should be - Service The Daybreak Rotary Club of terms of participation. We are very own Rotarian Christine with Fun!!



Christine had a great time following the last of the horses to go through the parade, dressed in a lovely French Maid costume with a large shovel in hand – happily scooping as she walked the route! Our 'Daybreak Madame" Pooper



Scooper had a wonderful time performing this essential comoversee. This is truly a commu-Speaking about those munity service - which is how

> parade takes many, many hours of time and effort. It is all worth it though when you see the smiles, when you see the generations of our community getting together, and when you see our community pride come through. We are starting work on next year's parade already! - Daybreak Rotarian, and 2007 Parade Marshall, Erik Zwiers



ANNUAL DISTRICT 5040 FOUNDATION DINNER

BE THERE...FRIDAY NOV. 23, 2007

DG Dean invites all Rotarians to come and support our Rotary Foundation

Hellenic Centre - 4500 Arbutus St. Van. theme baskets include, Cash bar at 6pm and dinner at 7pm. but are not limited to: Ticket **\$70/person**. Program includes • Silent Auction, Raffle draw and DJ.

An important aspect of the Foundation . Dinner is to raise funds through a SI- -LENT AUCTION. We require your assis- Also, gift certificates tance to make the silent auction a finan- are always good items cial success.

Each club is asked to provide 2 auction ALL DONATIONS ARE GRATEFULLY ket worth more than \$100. Ideas for the marywatson7@gmail.com.

- Chocolate lovers
- Gourmet picnic
- Bath/spa
- Wine and cheese Party time

for a silent auction.

items worth \$100 or more. A good way ACCEPTED. If you give us cash, we can to do this is for clubs to create theme make up the baskets for you. Contact baskets. Club members can bring items PDG Mary Watson for more information that are grouped together to create a bas- by phone at 604 952 7044 or via email at

2008 RICHMOND DISTRICT CONFERENCE ... DRUM ROLL ... ROTARY ROCKS ... ARE YOU GOING TO BE THERE ?

RIVER ROCK CASINO & RESORT IS THE VENUE

FOUNDATION DINNER

don_kavanagh@hotmail.com

Don Kavanagh

604-929-8580 or

TICKETS:

Peter Beynon

604 434-5158 or

peterbeynon@shaw.ca

CHAIR:

INTERESTING SPEAKERS:

- PRIP JONATHAN MAJIYAGBE
- RICK HANSEN
- HON. CAROLE TAYLOR
- HOWARD BLANK
- SENATOR LARRY CAMPBELL
- VICKY GABAREAU
- PDG 5040 GARY HOLICK

DG Dean invites all D5040 Rotarians to join her and Rhino May 15 to 18, 2008.

- District 5040 is going to be a blast.
- The District Golf Day on the Thursday is going to be a **Hole in One**.
- The Opening Ceremonies will have you take off into space.
- The Foundation Lunch will fill you with passion.
- The Plenary Speakers will have you sitting on the edge of your seats.
- The Fellowship will last a lifetime.



Check out the **District website Event and Conference page** for program details. Watch the promotional video of RI President Wilf and DG Dean. Register now online or by mail. For more information, contact Conference Chair Magdalen at 604-214-8833 or by email mleung@westernmba.ca

LOCATIONS CHOSEN FOR 2009 AND 2010 DISTRICT CONFERENCES

DGE Bob Blacker and DGN Gordon Dalglish are now finalising plans for future Conferences. Please note the following dates and locations:

- May 1 3, 2009 Victoria, BC. Victoria Conference Centre will the main venue, Empress Hotel will be used for gala and some plenary sessions.
- May 7 9, 2010 Prince Rupert, BC. The Conference will celebrate the Centenary of Rotary in Canada, and the centenary of the City of Prince Rupert.



FOUR ASSISTANT DISTRICT GOVERNORS WANTED FOR JULY 1ST. 2008

4 POSITIONS AVAILABLE:

- SUNSHINE COAST/ **POWELL RIVER**
- RICHMOND DELTA
- NORTH SHORE
- VANCOUVER (2ND AG)

APPLY BEFORE SEPTEMBER 30TH, 2007

District 5040 is looking for progressive Rotarians interested in working as AG

Requirements as follows:

- Served as a President at the club level. To: Executive AG Sue Smith
- Have good knowledge of the area Email: suesmith107@shaw.ca where you wish to apply.
- Good knowledge of Rotary Programs.
- Have superior interpersonal skills.
- Good public speaking skills.
- Be willing to work closely with clubs in
 District Governor Elect Bob Blacker the area you are applying.
- Willing to work closely with the District Dalglish Governor Team.
- Willing to attend District Training pro- Training: grams such as PETS, District Assem- The successful applicants will shadow the bly, District Conference, RLI, etc.
- rected by the District Governor.

Send Resume by Sep 30, 2007:

- Mail: 107-11675 7th Avenue, Richmond, B.C. V7E 4X4.

Interviews to be conducted by:

- District Governor Nominee Gordon

incumbent Assistant Governor for their • Willing to serve on committees as di- area immediately after being selected. The District will provide training for AG.

ROTARY LEADERSHIP INSTITUTE COURSE PART I COMING UP OCT 20, 2007... LIMITED SPACE



AG PENNY OFFER D5040 Rotary Leadership Institute **Committee Chair** Phone 604-940-9365 PennyOffer@telus.net

Registration is limited to **30 people per course**. Each course is \$85 including meals, breaks and training materials. For registration form and further details, visit the events pages on the **District website** at www.Rotary5040.org.

- Oct. 20, 2007 Part I at the Delta Airport Hotel in Richmond.
- Jan 26, 2008 Part I & II, location to be selected.
- May 15, 2008 Part I, II & III in conjunction with District Conference

Additional courses will be offered at any location in District 5040 where there are a minimum of 15 candidates and appropriate facilities.

Established in 1994 to assist in improving the Rotary knowledge and leadership skills of the future leaders of clubs and districts, the Rotary Leadership Institute is a multi-district program already functional in 110 districts around the world.

The institute offers a training program in three full-day sessions, followed by graduate seminars. Trainers are carefully selected from among Rotarians with outstanding leadership abilities and prepared to conduct innovative and participatory course sessions. The Rotary Leadership Institute is a recommended unofficial affiliate of Rotary International.



ATTENTION !!! Host Families and Volunteers who will be with Youth Exchange students unsupervised need to have background checks, which includes criminal record checks completed. Forms can be downloaded in District website under Youth Programs. ClubRunner Clubs can download directly from their club website under Download links.

(B)

"THE TIME IS PAST FOR TALKING ABOUT ROTARY **MEMBERSHIP GROWTH, IT'S TIME TO BEGIN THE WORK"**

PRESIDENTIAL **Membership** CONFERENCE Aug 10-11, 2007



Over 400 Rotarians packed the Confer- everyone. "But over the course of this Monty Audenert and other speakers on will decide what's the best way for you." varied topics, such as how different generations see Rotary, why diversity of Conference Chair Chris Offer challenged ship and strategies to start new clubs.

In ending the conference President Wil- You can download the free Conference proaches membership needs to be the cluding right way for that club. There isn't going www.RotaryEvents.ca. to be any one approach that works for

ence hall in Richmond to listen to RI conference, you have gained the tools and President Wilf Wilkinson, RI Director the ideas which will help you and your club

membership is important, the need for the Rotarians attending to walk the talk change in Rotary's approach to member- and lead by example by personally sponsoring a new member.

kinson said, "The way each club ap- report or order a spiral copy for \$10 inshipping and tax at



STEP UP THE CHALLENGE

RI President Wilf Wilkinson is encouraging all Rotarians to help strengthen Rotary's membership by bringing at least one new member into Rotary. He recognized his team with a new member sponsor pin and encourages clubs to adopt the same recognition incentive for their members. For Rotarians who sponsor more than one new member, additional recognition can be displayed with a numbered tab that attaches to the pin. Pins and tabs can be ordered from RI Official licensees.

NEW WESTMINSTER ROYAL CITY VOTED #1 FOR 2007 OUTSTANDING CLUB OF THE YEAR AWARD

GET READY FOR 2008

THE GUIDELINES FOR **OUTSTANDING CLUB OF** THE YEAR AWARD ARE IN THE 2007-2008 DISTRICT DIRECTORY ON PAGE 50.

CRITERIA AND FORM CAN BE DOWNLOADED IN DISTRICT WEBSITE, EACH ASSISTANT GOVERNOR SHOULD BE NOMINATING ONE CLUB IN THEIR AREA

The very first Number 1 Outstanding Club next year has a lot of work and strong of the Year Award in District 5040 went to competition from the best of 2006-2007. New Westminster Royal City for meeting and exceeding the criteria set forth The runner-up Quesnel and honorable presentation. The banner hangs proudly Smithers are to be congratulated for on the wall at their club weekly meetings.

Kevin Conway last year and asked Assis- Westminster Royal City won the GOLD. tant Governors to nominate 'The Most Outstanding Club' in their area.

To be the most Outstanding Club takes a lot of hard work and effort on the part of the entire club and also requires the Assistant Governors to take notice.

You can be sure that New Westminster Royal City will be striving to keep this honour and will be raising the bar of expectation for their members. Any club who wishes to compete and win this honour

and for the way they put together their mentions Vancouver Chinatown and their great year and for being nominated by their Assistant Governors. Their sub-This new award was instituted by PDG missions were also outstanding but New





THE ROTARY FOUNDATION SERVICE AWARD AND BEQUEST RECOGNITIONS

RECOGNITIONS TOTAL AS OF AUGUST 2007:

MAJOR DONORS: 8,707 **BEQUEST SOCIETY: 5,590 BENEFACTORS:** 74,791 **PAUL HARRIS FELLOWS:** 1,068,741

PP MATT COENEN Vancouver Chinatown

RI Director Monty Audenart, quest in his will for TRF.

PP BILL & MARILYN BRAMBELL

Ladner Club (ex-member)

PDG Del Paterson pre- sented Bill a Bequest Soci- Award for a Polio-Free sented Matt Coenen with a ety Crystal for becoming a World by RI Pres. Wilf Wildiamond Paul Harris pin and Rotary Foundation Bequest kinson to recognize his outengraved crystal in recogni- Society member and Bene- standing contributions to the tion of his commitment to factor. Bill was immediate polio eradication effort. He The Rotary Foundation and Past President of the Ladner is currently Zone 22 Poliothe Bequest Society. Matt Club, but has recently Plus Partners Program coorhas made a significant be- moved and has transferred dinator. to the Abbotsford Club.

PDG CHRIS OFFER Vancouver Chinatown

Chris was presented with the Club Pres. Linda Wong and RI Pres. Wilf Wilkinson pre- Rotary Foundation Service



BENEFITS OF LIFETIME GIVING - THE WARREN BUFFETT EFFECT, MAKE YOUR INFLUENCE FELT TODAY!

KAREN J. BIERMAN

DIRECTOR OF PLANNED AND MAJOR GIFTS, TRF

Рн: 847-866-3100

SPEAK TO HER ABOUT THE MANY TRF DONATION **OPPORTUNITIES AVAILABLE**

than through a charitable bequest.

The reason? So he could actively participate in his philanthropy and help Consider a planned gift to The Rotary shape the programs important to him.

planned gifts such as the charitable gift important to you.

EDUCATIONAL, **HUMANITARIAN AND** CULTURAL GRANTS **OUR PROGRAM AWARDS - WHERE** DO WE USE THE MAJORITY OF OUR FUNDS? (06-07 UNEDITED)

Warren Buffett, America's most noted in- annuity and gifts of appreciated property. vestor, decided to make his impact with Those plans allow you to make your influcharitable giving during his lifetime rather ence felt today while, at the same time, you receive tax savings and other financial benefits.

Foundation (TRF) as part of your personal philanthropy. Explore the many ways you Many other donors have also discovered can partner with Our Rotary Foundation the benefits of lifetime philanthropy through and help shape the programs that are



ROTARY FRIENDSHIP EXCHANGE OPPORTUNITY WITH DISTRICT 7630 - APRIL 2008

ROTARY FRIENDSHIP **EXCHANGE CHAIR:**

PDG Mary Watson phone: 604 952 7044 email: marywatson7@gmail.com The Rotary Friendship Exchange program Chair of D7630. gives Rotarians and their families the opportunity to experience other cultures first- "District 7630 is located in the mid-Atlantic hand, by participating in reciprocal visits region of the United States, near the east with Rotarians from other countries and coast of the country and about midway their families. Introduced in 1984, this pro- north to south. Our district includes the gram aims to advance international un- state of Delaware and the Eastern Shore of derstanding among Rotarians. It pro- Maryland (the part of Maryland east of a vides Rotarians with the opportunity to form body of water known as the Chesapeake personal contacts and make long-lasting Bay). We are mostly farms and small friendships while exploring different areas towns, but within only a few hours drive of of the world.

District 5040 has been invited to join in an exchange with District 7630. This is an Please let me know if you are interested. It exciting opportunity for Rotarians who would be great fun to have the return trip of would like to visit the Atlantic coast with the D7630 Rotarians during the time of our other Rotarians. We will limit the group to District Conference in May. 12-15 people and will plan for our trip in April of 2008. I am including the information on the district which was sent to me by Don Blouch, the Friendship Exchange

New York City, Baltimore, Maryland, and Washington D.C."

PDG Mary Watson Friendship Exchange Chair



GROUP STUDY EXCHANGE TO D9200 EAST AFRICA

Applications for TEAM LEADER have now closed. Official cut-off date for prospective TEAM MEMBERS is Sep 15, hurry up and apply now! There may be an extension after due date.

ROTARY GLOBAL HISTORY FELLOWSHIP



WWW.ROTARYHISTORYFELLOWSHIP.ORG

Already a member? Let's hear about your experiences and adventures with Rotary Fellowships and Rotary Action Groups.

Please submit articles for publication to D5040 Fellowship Chair, PDG Dave Kirk - dbkirk@telus.net Member of International Travel and Hosting Fellowship

tory Fellowship. This much-used site con-highest compliment is for you to say, tains the most comprehensive collec- "Wow," after a visit! tion of Rotary's history over the past 100+ years with over 3,000 pages and Anything you can't find - visit our history 10,000 articles on the history of Rotary search page. Want to talk about a subject International. Hopefully, anything you ever - visit our www.rghfforum.org where wanted to know about the movement is members and visitors may post comments here within this website. Explore and en- (our visitors via our RGHF comment joy!

tary history tour. In addition, we offer Fellowship. "What Paul Harris Said" and "Why I Am a Rotarian," along with a monthly Rotary For further information about membership Foundation newsletter about Our Founda- and to contact our membership committion. You will learn a great deal from our tee, just use our comment page at global, Rotary, hoped-for future, such as: www.historycomment.org.

Visit this website of the Rotary Global His- essays on the journey toward Peace. Our

form). Want to contribute - visit and then join us! We need new members-new You can read about Rotary's Paul Harris ideas-new explorations into the essential and find wonder in his messages, essays elements of Rotary. We extend an invitaand books. You can also learn about Ro- tion to all Rotarians to come and join this tary's famous 4-Way Test or take our Ro- dynamic project, Rotary Global History

WE ARE OFF TO A GREAT START . . . MEDIA COVERAGE KEEPS ROLLING IN



PLEASE SEND MEDIA ARTICLES IN PDF OR FORWARD THE LINK TO EDITOR BECKY FOR POSTING ON THE DISTRICT WEBSITE

editor5040@hotmail.com

Promote Rotary through media is one of the most effective public relation tools.

Clubs and Rotarians in our District have been featured in local newspaper throughout August and September, RI President Wilf Wilkinson was featured twice during his Vancouver visit. Find out who got coverage in the press:

- Tsawwassen Rotary on Public park pond clean up.
- **Tsawwassen Interact** Club for collecting 2,500 toothbrushes for Harbin, China. (featured twice)
- **Jill Moore of Tsawwassen** heading to Harbin, China with the Alliance for Smile to repair Cleft Lip of children.
- Eleanor McWhannel of Tsawwassen promoting GSE to East Africa.
- Peter Dandyke of Tsawwassen architecture and designer of Rotary Square.
- Quesnel Sunrise Rotary featured 3 times on BC Spirit Square.
- RI President Wilf Wilkinson.
- RI President Wilf Wilkinson visiting New Westminster Rotary.
- Magdalen Leung of Richmond Sunset her work as full time volunteer.
- Williams Lake Rotary on their Picnic Shelter project.
- Vancouver Chinatown on their Bike Ambulance and Wheelchair Projects.
- Tsawwassen Rotary on the Rotary Square project.

Read all media coverage at <u>www.rotary5040.org</u> under Media Mention.



When I asked **Bryan Kelly of Tsawwassen Club** what is his secret of getting all these media coverage, he generously sharing some of his secret...

The full version can be downloaded under Media Mention in <u>www.rotary5040.org</u>

- To provide stories to fit the press's mission statement.
- Take pictures that tell a story and are of publishable quality and write the story. Hand them a complete ready to publish error free package – picture, caption, headline, sub-head and press ready story.
- To write the story, have a hook, the head turning item to 'hook' the editor's and reader's attention, provide the answers who, what, why, when, where and how. Have all names and contact information relevant to the story and hand it over without restrictions (demand no credits).
- Don't push Rotary, rather push the key event benefit that is the subject of the story. Families sheltered, pain relieved, park made safe, education provided etc. Always make it personal put an individual front and center – they are the window to the story. Rotary always comes in as a secondary mention.
- Finally, Club support is important. Officers, directors and members must cooperate and support the effort.

INTERESTING SPEAKER - CHRIS HARRIS, CANADIAN FREELANCE/ADVENTURE PHOTOGRAPHER

Chris has devoted his time to sharing his love of **photography and nature** with people of all ages. He has published 9 books in his series *Discover British Columbia Books*. Chris has a number of presentations for a wide range of audiences and/or events. His presentations are informative, upbeat, entertaining and inspiring. **Contact Info** - Country Light Publishing, Box 333, 108 Mile Ranch, BC, Canada V0K 2Z0 **Phone:**250-791-6631, **Fax:**250 791-6671 or **Toll Free:**1-800-946-6622 **E-mail:** <u>photography@chrisharris.com</u> **Website:** <u>http://www.chrisharris.com/</u>



LET'S WORK HAND IN HAND TO BRING . . . THE DISTRICT MEMBERSHIP FIGURES CURRENT & ACCURATE

NEED HELP TO ENTER THE MEMBERSHIP **FIGURES IN THE DISTRICT WEBSITE?**

CALL NANCY NIKOLAI, **DISTRICT SECRETARY** AT 604-524-2144

Attendance Report is being posted on the last page of each month's District Newsletter

For the first time in two years - we are pro- As your District Secretary - I have been in viding all members with the Attendance touch with every club in 5040 to remind Newsletter in order to place proper em- how to do so. If your club's July figures phasis on the fact that the District numbers are not correct, I urge the President, are ever declining - and that each Rotar- Secretary or Designated attendance ian needs to focus on Membership and keeper to update your club's info IMMEchange. This is not just urgent but essen- *OUR* district figures actually are - and tial for Rotary's future.

Through the District Website - ClubRunner - each club can report their monthly If any club does not know how to do changes in membership and attendance. this - please make one phone call to This needs to be done by the 5th of the me - and I will walk you through it. It is month following. In this newsletter, the not difficult. July figures are printed. As you can see some clubs are still not reporting and some reports are inaccurate.

and Membership figures in the District them to report on time and instruct them Retention to bring about a positive DIATELY - so that we all know what know whether we are in a positive or negative growth position.

Thanks for your cooperation, Nancy Nikolai, District Secretary



RI Literacy Resource Group

Rotarians are encouraged to celebrate International Literacy Day on Sep 8, 2007 in cooperation with the International Reading Association and support literacy projects during Literacy Month in March 2008.

Visit RI Literacy Resources at www.rotary.org for supporting materials or contact District Literacy Chair Leo Nimsick at nimsick@telus.net



Literacy, key to good health and well-being

whole societies.

International Literacy day was started in 1965 by UNESCO United Nations Educational, Scientific and Cultural Organization. This year the theme is • "Literacy, key to good health and well-beina".

The link between low literacy, poverty and poor health is common knowledge. • By bringing literacy to adults and children, we are bringing hope and a powerful change in their life and in their society for achieving social progress.

September 8th is an occasion to give Literacy affects about 800 million hope to the millions of women, men and people in our world and some of children who cannot read or write even those people are in our own commutheir own name. This day reminds us of nity. Many Rotary clubs have already the importance of literacy for indi- participated in literacy projects in the viduals, families, communities and past, for those of you who have not. here are a few ideas:

- Do a local survey on literacy;
- Adopt a project at home or Internationally;
- Donate books, money or time;
- Volunteer to be readers, tutors or mentors:
- Work with refugee and immigrant population to assist with second language learning;
- Share your ideas with the district so we can all expand our knowledge of literacy projects.

JOINT ROTARY CLUB PROJECT TO PROVIDE WHEELCHAIRS TO VILLAGES IN SOUTH AFRICA



living in that region with mobility and free- chair Foundation Canada at: dom.

Upon their return, they started initiating a "Rotarians are encouraged to go to South joint club project. As of to-date, Magdalen is Africa as volunteers to help unloading and very happy to report that a total of 276 distributing the shipment to different vilwheelchairs have been donated, 50 from lages. Richmond Sunrise, 53 from Richmond Club, 155 from Richmond Sunset and 20 We wish to take this opportunity to thank all from Vancouver Sunrise. One third of the Rotarians, friends and families who have these wheelchairs are for children and rest generously supported this initiative and confor adults. Cost per wheelchair is CAD \$110. gratulations to District 5040 for a successful

The wheelchairs will be shipped in a container from the manufacturer directly to - PP Magdalen Leong, Richmond Sunset.

During their visit to South Africa last June, South Africa and the expected arrival time is DG Dean and Magdalen Leung saw that early September 2008. A total of 280 there is a high demand of wheelchairs wheelchairs are required for a full container. needed to provide handicapped villagers For more information, please visit Wheelwww.wheelchairfoundation.ca.

Joint Club Project!"

HOW FOUR WELLS CHANGE LIVES IN WEST KENYA WITH COMBINE EFFORT OF ROTARIANS AND MATCHING GRANT



school properties in Tumanini, Elufafwa, ble water had finally reached their lives. Ematsayi and Shivagala, outside Kakamega, Kenva.

about the Rotary International Matching munities in Kenya welcome their very first Grant wells project, they were eager to pump and its safe water into their lives consupport it. President Robertson Osangale firms to all Rotarians that a pump and its and Secretary Mrs. Grace Kavenghan from water are basic needs for each commuthe Kakamega Club worked hand-in-hand nity. Clean water is now provided for drinkwith Joseph Mutamba, Director of the LIFA ing and cooking. Disease, such as cholera (Literacy for All) schools, and Sandra Harper, and dysentery, will be reduced. Women and from the Vancouver South Rotary Club, to girls will be released from the hours of carryplan and supervise the digging of the ing water. More girls will be able to attend wells.

A well-digger, named Nixon, dug each well and lined the walls with cement rings and Life in these four communities has

Speeches, songs, dancing, an official cutting of the well's ribbon, pumping out the first stream of water and the planting of 6 trees

Recognizing the need for wells to provide to commemorate this very special occaclean, safe water of rural communities in sion took two hours. At each location, the Kenya, Rotary Club of Vancouver South Kakamega Rotarians donated a water decided to make a difference. Each member storage tank. The eyes of the children of the club made a personal donation to and adults sparkled as they burst into assist the club's fundraising towards a songs of thanks for the first well in their Matching Grant to build four wells on rural community. The miracle of easily accessi-

Many people in the world are only familiar with turning a tap and getting clean water When the Rotary Club of Kakamega heard instantly to use. But to see four rural comschools in the senior grades, thereby accessing their basic right of education.

installed a sturdy, metal hand pump. Then changed. All through the efforts and each community had a commissioning to support of Rotarians and a Rotary Matchcelebrate the opening of their first public ing Grant to provide a simple pump, a well. The Chief and other community digni- well, and a water storage tank. What a taries, parents and students, and Rotarians contribution Rotarians - living half a world gathered together to mark the opening of apart, but working collaboratively together their well, giving access to clean, safe water. have made in assisting the lives of other Kenvans.

-Sandra Harper, Vancouver South Rotary

ROTARIANS HARD AT WORK LADNER - VANCOUVER CENTENNIAL - TSAWWASSEN



LANDER CLUB

LOADING CONTAINERS FOR PARAMA AT ROTARY WORLD HELP NETWORK RIVERVIEW HOSPITAL WAREHOUSE

VANCOUVER CENTENENIAL CLUB

SELLING BAKE GOODS AT THE TAIWAN FESTIVAL



TSAWWASSEN CLUB

GREAT MUCK-UP CLEANING POND AT CENTENNIAL BEACH PARK One Sat Aug 18, **Ladner Rotarians** spent a fine morning at the Rotary World Help Network warehouse, loading the container that the club has cosponsored for Panama. The 40' container was filled with hospital and computer equipment and supplies with an estimated replacement value of over \$250.000.

"This RWHN project initiative is one of the coolest things we can do as Rotarians. Our discarded hospital and computer equipment and supplies are treasures in third world countries.

This is my second time at Riverview. **Thanks** go to **Larry Pretty** for organizing it on behalf of the club and **Barry and Melissa** for being there. We **Rotarians are making a difference.**

The last time, our club sponsored a container to the Philippines. The Consulate General from the Philippines was there to thank us and some of the members of the Philippino community were there to feed us lunch." – *Pres Chu Wu of Ladner*

On Aug 6, **Rotarians from Centennial Club** demonstrated exceptional sales skills at the Taiwan Festival in Bobolink Park. By 2pm, they sold out all bake goods and **raised \$400 towards their club project**. Special thanks go to Jeffrey Hwang who made this happen.

Over 30 organizations participated in the festival, there were music, songs, dancing and ethnic food.

A **Tsawwassen Rotarian work party** set to cleaning the pond behind the concession building of trash, brush and weeds.

The good humor of the members made the activity seem **more like fun than hard work**. "Whenever this group gets together there are many laughs. They even make fun while fishing debris from a pond", *said VP Gerry Beltgens*. "Grey skies and the muck doesn't dim their humor." "What can you expect when you put men, mud and a boat together?" *laughed Rotarian Gail McEwan*.

"We appreciate the Rotary help", said Doug Petersen, GVRD Park Operations Supervisor. He directed the cutting of brush and provided the boat and trash bin while Rotarians contributed the work party and fun, followed by a BBQ party.

(They even gained media coverage at the South Delta Leader. If you have a good story, send it to the press!!)



ROTARIANS HARD AT PLAY VANCOUVER CHINATOWN - RICHMOND - RICHMOND SUNSET

VANCOUVER CHINATOWN

GOLF TOURNAMENT

ON Aug 17, Vancouver Chinatown held their Annual Golf Tournament, 23 golfers were teed off at about 4 pm. Another 13 Rotarians and guests joined them for the prime rib dinner. They had a ball. Thanks to member Lincoln Yeung who sponsored the \$10,000 hole in one prize at the 13th hole. Unfortunately no winner.



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RICHMOND AND RICHMOND SUNSET

HAWAIIAN SUMMER BBQ

On Aug 17, joined by Richmond Sunset Rotarians, Richmond Club's "Hawaiian Summer Barbeque" kicked off with a blast. It was changed into a Hawaiian-Mexican "HAMEX" style during the expected drizzle early evening. The food and drinks were in abundance. Everyone enjoyed a great night of fun and fellowship at Pres. Peter Raju and Usha's home.



APPRECIATION FROM ROTARIANS LUCKY WINNERS OF 2006 ROTARY FOUNDATION DINNER

VIEW OF FISH JUMPING INTO THIS PEACEFUL LITTLE LAKE



Thanks to a very generous donation to danced through our heads. Quickly the Foundation dinner in November launching one of the electric boats pro-2006, we were the lucky winners of a two vided by the resort we found the fish did night stay at the Alpine Meadows Resort not share our vision!! Never mind, a lei-(just a hundred km north of Kamloops at surely cruise, and the sight of a moose the edge of Wells Gray Park).

What a wonderful place - a warm greeting by gracious hosts Debra and Tom Visit www.alpinemeadowsresort.com for plex chalet overlooking exquisite Hallam- Rotary Foundation. ore Lake. Our balcony gave us a great view of fish jumping in this peaceful little lake and visions of a just caught dinner

ambling along the edge of the lake, created a very enjoyable, relaxing morning.

Fennell set the tone and we were quickly details and when you visit, please resettled in our one bedroom suite in a du- member the generous support of the

> Jane LePorte and Peter Scott. Rotary Club of Burnaby Deer Lake



LIONSGATE ROTARY NOW MEETS ON THURSDAYS

Starting Sep 13, they will meet on Thursdays from noon to 1pm at Cheers Restaurant, 125 East 2nd Avenue, North Van.

D5040 ROTARIAN HONOURED BY PHILLIPINES PRESIDENT **RECIPIENT OF AWARD OF ACHIEVEMENT**

ELEANOR AGALA RICHMOND SUNRISE



dent of the Philippines.

Rotarian Elena Agala, Ro- youth in the Island of dered babies with families tary Club of Richmond Sun- Samar who is worthy of living in that country. Social rise, has just been an- emulation." The presenta- workers conduct home studnounced as a recipient of an tion will be in Leyte on Octo- ies, and manage the govern-Award of Achievement, to ber 13th, when President mental licensing process. be presented by Her Excel- Arroya will give the keynote They also assist in the sublency Gloria Arroyo, Presi- speech to inaugurate the sequent adoption process, KASALE organisation.

organisation known as member of the Rotary World for the Philippine parents. Katiguban Samarenos Ha Help Network - and person-Leyte (KASALE) - residents ally involved with many ship- Our Congratulations to of Leyte who are from the ments to the Philippines. She Elena for all she has Province of Samar, Philip- is also a founder member achieved through Rotary and pines. The honour was and Board Member of the for receiving this wellawarded to recognise Elena "Sister Families" project in deserved honour from Presi-"...because of your exem- D5040. Sister Families dent Arroyo. plary achievement as a (www.sisterfamilies.ca) con-*Civic Leader and Rotary* tracts with professional social Official in Canada...You are workers in the Philippines to indeed a role model for our match abandoned or surren-

and thus help create a new permanent home for the Elena was **nominated by an Elena** has been a Board baby, as well as a new family

- Gordon Dalglish Assistant Governor

BEQUEST EMAIL SCAM WARNING ... **D5040 ROTARIANS RECEIVED SUCH EMAILS**



Subject: From Barrister Dezi Daniel Address: London, UK Re: Last and Final Notification of Bequest.

Summary: Advising recipients they are being made a beneficiary to the bequest of the estate of a late Rotarian Mark Andreoni, who was President of Rotary Club of Abingdon-England, with Club number 000003980, District 1180. This bequest is to support activities, humanitarian services and help to the lessprivileged.

To enable them to conclude the legal duty, the Rotarian should forward personal information specified and the biodata page of their international passport or drivers licence as a proper identification.

Unfortunately a recent e-mail scam, and some other forms of Internet fraud, have been targeting Rotarians. Rotarians to be vigilant about deleting any e-mail that appears suspicious.

BRITISH COLUMBIA YOUTH PARLIAMENT

YOUTH SERVING YOUTH



The British Columbia Youth Parliament's year due to generous donations the remain-79th Parliament will be held in Victoria at the der of the \$280 fee is being covered for all Legislative Chambers from December 27 to members. Members will sit and debate in 31, 2007. The Youth Parliament is a province- the Legislative Chambers for five days and wide young people ages 16 to 21. It teaches citi- Harbour Towers Hotel in Victoria. In addition, zenship skills through participation in the transportation to and from Victoria will be proparliamentary session in December and con-vided for all members who require it. Visit tinuing involvement in community service ac- their website at http://www.bcyp.org/session/ tivities throughout the year.

two applicants. Each applicant who is ac- 24, 2007. Applicants will be notified whether cepted to attend as a member of BCYP must they have been selected in early November. pay **\$155** towards their registration fee, this

non-partisan organization for will be accommodated for four nights at the to download application and for more details.

Each group or organization may nominate All applications must be received by October

SEPTEMBER IS NEW GENERATIONS MONTH INVESTING IN OUR YOUTH IS OUR FUTURE

INTERACT CLUB OF **TSAWWASSEN WAS** CHARTERED AUG 2007



4 STUDENTS SPONSORED BY METROTOWN ATTENDED 2007 RYLA South



UBC ROTACTORS WITH MICHAEL JACOBSON



INTERACT STUDENTS PACK SMILES TO CHINA

The newly chartered Interact Club of Tsaw- Interact members are already well into planwassen is already on the news not just ning another international action: a leader-Rotarian Jill Moore with Alliance for Smiles Spring Break when they expect to be inwill be travelling to China in September to volved in building a school. provide reconstructive surgery and essential dental procedures, Interact Club President Johanna Johnson took action. "Young people taking international action is what Interact is all about." Says Johanna. Club members convinced students at Beach Grove, English Bluff and SDSS to collect dental hygiene supplies for the medical team traveling to remote Harbin, China. They offered a pizza lunch at each school for the class collecting the most. Due to their effort, 2,500 toothbrushes were collected. The

once, twice!!! After learning Tsawwassen ship development trip to Ecuador during



WHY YOUR CLUB SHOULD SPONSOR YOUTH TO ATTEND RYLA?

Adam Briglio: ... We met people that were Rachel Li and Stephanie McEwan told from all parts of the globe and others who their experience with pictures.... were just from different parts of B.C. Meeting new people gave us a fresh perspective on the world we live in...

Sean Bosa: ... Adam and I learned that the camp wasn't just about learning how to be a good leader but to see that there are lots of different and interesting people out there. That we are not just restricted to the confines of our school and home, the experience of meeting new people was a life lesson in itself. Thank you for giving us the opportunity to attend RYLA...



UBC ROTARACT ON THE MOVE

Four members of the UBC Rotaract Club went on a fact finding mission to San Pedro Sula Honduras. They visited schools, hospitals, orphanages and were hosted by Rotaractors. They presented their outcomes to their sponsor club the Rotary Club of Vancouver and they are planning to host Rotaractors from Honduras next summer, with the help of Rotary, as well as fund raise for a World Help Network container for the hospital.

Rotarians can help Young people reach their full potential through the many **Rotary programs** available. Get involved, sponsor Interact, **Rotaract**, Youth Exchange and RYLA. It's worth it !!!

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Monthly Attendance Report for July, 2007

		Monthly At		Join for July, 2			VTD	
Club Name	Members as of	New Members	Terminations	Total Members	Number of Meetings	Gain/Loss	YTD Gain/Loss	Attendance
	June, 2007	This Month	This Month	This Month	This Month	This Month		Percentage
100 Mile House	30	0	1	29	4	-1	-1	75.00 %
Burnaby	45	0	0	49	4	0	4	50.00 %
Burnaby Deer Lake	13	0	0	13	4	0	0	77.00 %
Burnaby Metrotown	19	0	0	19	4	0	0	52.63 %
Burns Lake	25	0	0	26	5	0	1	76.92 %
Fort St. James	15	1	1	15	4	0	0	89.00 %
Gibsons	36	2	0	34	4	2	-2	67.40 %
Kitimat	19	0	0	19	5	0	0	58.00 %
Ladner (Delta)	34	0	0	0	0	0	-34	0.00 %
Lionsgate (North Van)	32	1	0	29	4	1	-3	76.20 %
Mackenzie	12	0	0	11	4	0	-1	67.95 %
New West - Royal City	44	0	4	40	4	-4	-4	75.00 %
New Westminster	51	1	0	52	4	1	1	60.00 %
North Vancouver	38	0	0	38	4	0	0	64.00 %
Pemberton	16	1	0	17	4	1	1	82.00 %
Pender Harbour Madeira Pk	30	0	1	29	4	-1	-1	76.00 %
Powell River	34	0	0	34	4	0	0	76.50 %
Prince George	0	0	0	0	0	0	0	0.00 %
Prince George Nechako	41	1	0	42	4	1	1	63.40 %
Prince George Yellowhead	51	3	0	54	4	3	3	62.00 %
Prince Rupert	51	1	0	52	4	1	1	52.57 %
Prince Rupert Hecate Stra	0	0	0	27	5	0	27	72.00 %
Quesnel	40	0	0	39	4	0	-1	61.00 %
Quesnel Sunrise 2000	26	0	1	25	4	-1	-1	61.00 %
Richmond	29	1	1	29	4	0	0	62.00 %
Richmond Sunrise	43	1	0	44	4	1	1	99.46 %
Richmond Sunset	23	0	0	0	0	0	-23	0.00 %
Sechelt	30	0	1	30	5	-1	0	70.00 %
Smithers	17	0	0	17	4	0	0	70.00 %
Smithers Alpine	0	0	0	24	4	0	24	65.00 %
Squamish	58	0	0	58	4	0	0	64.00 %
Steveston (Richmond)	0	1	3	34	4	-2	34	94.00 %
Sunshine Coast-Sechelt	33	1	0	33	4	1	0	79.40 %
Terrace	47	0	1	43	4	-1	-4	67.30 %
Terrace-Skeena Valley	0	0	0	29	4	0	29	67.00 %
Tsawwassen	75	0	1	74	4	-1	-1	76.00 %
Vancouver	127	0	1	127	5	-1	0	47.00 %
Vancouver Arbutus	36	0	0	33	4	0	-3	56.00 %
Vancouver Cambie	0	0	0	0	0	0	0	0.00 %
Vancouver Centennial	19	0	4	15	5	-4	-4	93.50 %
Vancouver Chinatown	40	40	1	40	4	39	0	75.00 %
Vancouver Fraserview	20	6	0	32	4	6	12	63.00 %
Vancouver Quadra	25	0	0	25	0	0	0	70.00 %
Vancouver South	18	1	0	19	5	1	1	51.00 %
Vancouver Sunrise	25	0	1	24	4	-1	-1	68.37 %
Vanderhoof	9	0	1	8	4	-1	-1	90.00 %
West Vancouver	25	2	0	27	4	2	2	66.00 %
West Vancouver Sunrise	16	0	0	16	4	0	0	78.00 %
Whistler	0	2	0	48	5	2	48	66.00 %
Whistler Millennium	0	0	0	0	0	0	0	0.00 %
Williams Lake	0	0	0	89	4	0	89	57.00 %
Williams Lake Daybreak	18	0	2	16	5	-2	-2	75.00 %
Totals	1435	66	25	1627	193	41	192	

Average attendance percentage